

WHY AM I STILL SEEING FLEAS?



UNTREATED PETS

6–8 weeks: flea infestation builds

Pets pick up fleas from the environment all the time

- A few fleas jump on your unprotected pet and begin feeding and breeding
- Eggs drop off the pet's coat and contaminate your home
- Flea eggs develop into larvae then pupae around your home, laying the groundwork for an infestation
- **The problem is, by the time you notice fleas on your pet, the infestation has already taken hold**

TREATMENT STARTS

Month 1: killing begins but the flea population swells

Fleas are killed and the reproduction life-cycle is stopped

- No new viable eggs can be laid
- **BUT all the existing flea stages that are hiding in your home will continue to develop into adult fleas and jump onto your treated pet where they will be killed**
- **As these new fleas emerge, your flea problem may look like its actually getting worse, but the infestation is only running its course and is on its way out**

TREATMENT CONTINUES

Month 2: the infestation comes crashing down

Fleas keep being killed and flea numbers decline

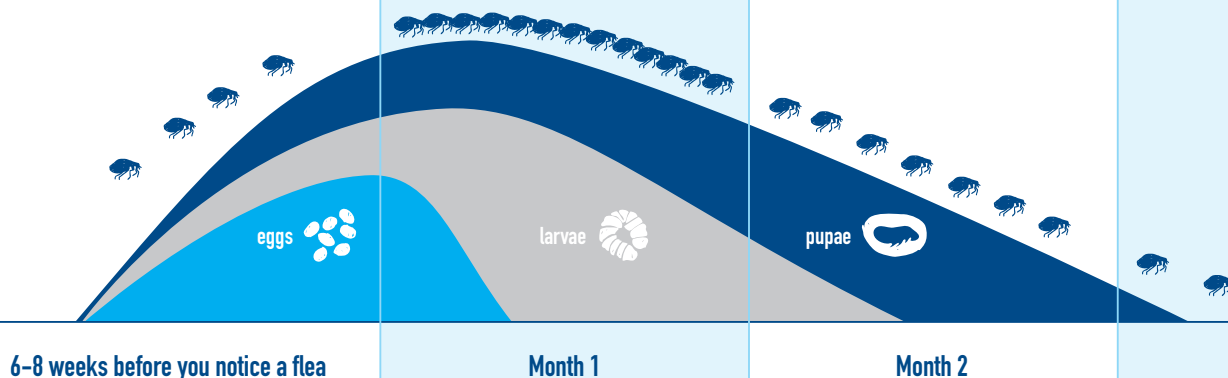
- After jumping onto your treated pet, new fleas will be killed and unable to reproduce
- Over time, all the flea stages in the home mature, the cycle is broken and the infestation comes to an end
- This happens in the 2nd or 3rd month. In cold weather, it may take longer as fleas emerge more slowly

AVOID RE-INFESTATION

Month 3: protect your pet and home from fleas with treatments all year round

The infestation is over but pets still pick up fleas outside the home

- Pets will continue to pick up new fleas wherever they go, sometimes a lot of new fleas, so it's really important you continue to routinely treat all dogs and cats in the household to kill fleas before a flea infestation can start all over again



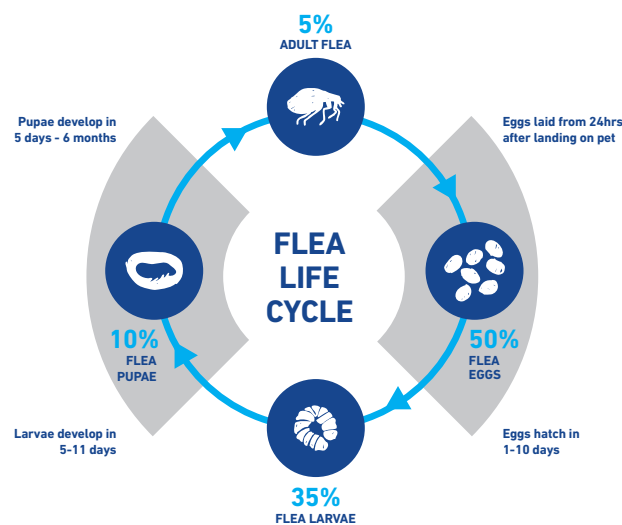
TRIPLE TROUBLE

FLEAS, TICKS & WORMS



FLEAS:

Fleas are infuriatingly resilient and persistent because they are EVERYWHERE. Thanks to possums, hedgehogs, rats, mice and of course your neighbours untreated pets, fleas are impossible to escape. There is no product that repels fleas either, so our only option is to kill them, and keep killing them, because they will keep jumping on your pet whenever it goes on an adventure. With 95% of the population lurking in the environment it's no wonder this tiny little insect can cause so much grief.



TICKS:

Ticks are active year round, even in cooler months. They bother many species of animals, as well as humans, and are not restricted to rural areas, often found in urban parks and gardens. Ticks can engorge to 10X their original size feeding on your pet's blood, and cause skin irritation, discomfort, wounds and anaemia.



WORMS:

Tapeworms, hookworms, whipworms, lungworms and roundworms are all unwanted parasites in pets, and most of these can cause significant health issues. Roundworms are of particular concern as they can cause major health concerns for humans (zoonosis) and have been linked to asthma, epilepsy and reduced learning ability, especially amongst children. Worming every three months is not enough to stop roundworm eggs from spreading – but monthly worming will.

CONTROLLING THE PET PARASITE CHALLENGE

Pets can pick up new parasites every day, so treating regularly is key. To achieve the best parasite control, treat all pets, all year round. With the perfect solution for all circumstances from the leading brands in animal health, NEXGARD, BROADLINE or FRONTLINE products will help get things under control.

NEXGARD SPECTRA is a gentle, monthly treatment that provides your dog with excellent flea, tick and worm treatment and control in a delicious soft chew.



NEXGARD is a gentle, monthly treatment that provides your dog with excellent flea and tick treatment and control in a delicious soft chew.



The most comprehensive all-in-one treatment for cats, **BROADLINE** is a gentle, monthly, spot-on treatment to treat and control flea, tick and worm (including tapeworm and lungworm) parasites in cats and kittens.



FRONTLINE PLUS spot-on solution is a safe, topical application for the treatment and control of fleas, ticks and lice. Trusted by kiwis for more than 25 years.



FRONTLINE SPRAY is a safe, topical application for the treatment and control of fleas, ticks and lice. Trusted by kiwis for more than 25 years.

